

**PROCEEDINGS OF VILLAGE OF FRANKLIN
VILLAGE COUNCIL SPECIAL MEETING
TUESDAY, JUNE 30, 2009, 1:30 P.M.
FRANKLIN GRILL
32760 FRANKLIN ROAD, FRANKLIN, MICHIGAN 48025**

I. CALL TO ORDER

The meeting was called to order by President Gallasch at 1:32 p.m. at the Franklin Grill, 32760 Franklin Road, Franklin, Michigan.

II. ROLL CALL

Present: Bill Lamott, Mark Jahnke, Amie Saltzman, Fred Gallasch

Absent: Brian Coyer, Alan Harnisch, Dominick Schiano

Also Present: Jon Stoppels, Administrator
Eileen Pulker, Clerk
Eddie Delbridge, Main Street Director

Bob Donahue, Oakland County Main Street
Julie Courtney, Oakland County Main Street
Kathy LaPlante, Main Street

III. WORK SESSION – NEEDS ASSESSMENT TRAINING

Kathy LaPlante, opened the meeting by providing background information regarding the Main Street program and asked each of those present what they would like to “get out” of the National and Oakland County organizations and the guidance that they could provide. Several topics were discussed including the following:

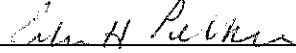
- Revitalize the downtown, use Main Street to connect with other communities, bring connections, help and new business intermediary.
- Village of Franklin to maintain its’ identity, boosting visibility and foot traffic.
- The Village’s Master Plan promotes historic preservation, aesthetics, but also need economic viability, reasons to visit the Village.
- Draw outsiders to the village; parking solutions are required.
- Shop owners report that 10% of their clientele is from the Village, and that they would like more from within the Village.
- New business ideas including ice cream parlor, men’s clothing, more retail establishments.
- Comparisons to other communities included, stronger design guidelines, with outdoor signs allowed all year.
- Absentee building owners are at times, unaware of the Village’s concerns.
- The lack of room for development combined with the low tax rate, makes the area desirable.
- Design assistance is available from Oakland County and could include sign renderings and façade designs, through the Planning and Economic Development which supplies small business assistance as well as workshop training opportunities.
- Main Street to provide expectations and goals.
- Business owners to volunteer will become promotions committee.

- Bring more visitors to downtown, the "Rediscover Your Downtown" campaign had been a good success.
- More volunteers are needed.

Those present were invited to attend the wrap up meeting to occur the following day at 5:00 p.m.

There being no further business, the meeting was adjourned at 2:30 p.m.

Respectfully Submitted,



Eileen H. Pulker, Clerk

H. Frederick Gallasch, President